



EXPRESSIONS OF INTEREST FOR ARTWORK

SEEKING EXPRESSIONS OF INTEREST FROM NEW AND/OR EMERGING ABORIGINAL ARTISTS

ARTWORK for the Swan Hill District Health Aboriginal Health Unit.

Swan Hill District Health (SHDH) acknowledges the result of Aboriginal colonisation with dispossession of traditional lands and relocation off country into missions and reserves including trauma caused with the Stolen Generation has resulted in social injustices and poor health and wellbeing outcomes.

SHDH is committed to building a culturally competent organisation that respects and acknowledges Aboriginal and Torres Strait Islander people and culture. Building a culturally competent organisation often means changing how people think about other cultures, how they communicate, and how they operate.

Part of this commitment is the establishment and development of an Aboriginal Health Unit to support SHDH in the provision of appropriate services, programs and events with the aim to increase Aboriginal & Torres Strait Islander community engagement and improved health outcomes.

Commissioning of Aboriginal art by SHDH is to reflect the organisation's respect for our Aboriginal and Torres Strait Islander people & culture, commitment to improving Aboriginal and Torres Strait Islander health outcomes, and Vision of Connected Care Best Experience.

The Artwork

SHDH is seeking to commission a new and/or emerging Swan Hill & District (local) based Aboriginal artist to create an artwork for the SHDH Aboriginal Health Unit.

We are seeking to purchase the original artwork and have exclusive rights to use the work on publications, social media and other collateral as required.

Key Objectives

The artwork will be a key piece of the Aboriginal Health Unit and whole or part of the artwork could be included in resources, such as brochures, education material and presentations by SHDH and the Aboriginal Health Unit. The artwork will be used across digital and print communication.

The artwork for the Aboriginal Health Unit is to reflect any or all of the following points:

- ✓ Depicts the care and support provided to a patient and family along their health journey
- ✓ Reflects the Aboriginal patient's health journey.
- ✓ Depicts respect for Aboriginal culture including the importance of land, family, country and spiritual connection in relation to the holistic approach to health.
- ✓ Is comforting, relaxing and welcoming
- ✓ Uplifting sentiment inspiring a sense of health and optimism and provide diversion from being unwell

Fee

The selected artist will receive a total fee of \$3,000 for their artwork.

Timeline

Stage	Deliverable	Deadline	Payment
1	Design brief circulated	Friday 24 June 2022	Nil
2	Application deadline	Wednesday 20 July 2022 5pm	Nil
3	Execution of contract	Wednesday 3 August 2022	\$500 (incl GST) payable within 7 days of execution of the contract.
4	Draft outline of the artwork	Wednesday 17 August 2022	\$500 (incl GST) payable within 7 days of acceptance of draft work.
5	Submission of finalised work and story behind the art.	Wednesday 31 August 2022	\$2,000 (incl GST) payable within 7 days of acceptance of finalised work.

How to apply

Please send applications to contracts@shdh.org.au by 5pm Wednesday 20 July 2022. In your application please include the following:

- ✓ Name
- ✓ Contact
- ✓ CV and/or portfolio
- ✓ Brief outline of what you believe the project is about and how you can meet the project brief requirements.
- ✓ A key creative idea you feel is the most important driver of the project.
- ✓ Statement confirming you are able to meet the deliverable deadlines as outline above.
- ✓ Ability to provide a Certificate of Authenticity

Contact

All enquires to be directed to contracts@shdh.org.au